

Verge Radio Network

Media Converges at RadioChanged.com

FOR IMMEDIATE RELEASE:

Verge Network Signs Sales Representative Agreement with AdLarge Media “Key Relationship” For Verge Enables On-Air, On-Line, Mobile Ad Sales



Nashville, TN – May 31st, 2011 – Verge Network, Inc., a syndicator of content and services to Radio Stations on-line at www.RadioChanged.com, announced its commercial inventory will be represented by AdLarge Media, the next generation full-service media company, on-line at www.AdLarge.com.

President of Verge Network, Steven Ludwig (Steven.Ludwig@RadioChanged.com) commented “AdLarge is a key relationship for our company. We both are focused on creating next-generation business models that anticipate the integration of on-air, on-line, and mobile platforms. Our unique line-up of content and services generates on-air, on-line, and mobile commercial inventories through barter with Radio Stations, and AdLarge Media is uniquely capable of selling all three platforms for us simultaneously.”

AdLarge Media CEO, Gary Schonfeld (Gary@AdLarge.com), added, “Verge is breaking new ground in Radio content syndication by maximizing cross-platform opportunities. And, AdLarge’s national sales team is enthusiastic about bringing these innovative and valuable opportunities to advertisers nationwide. In a very short time, AdLarge has established a strong foothold in the area of monetizing terrestrial radio syndication and all digital platforms. The Verge team has a great sense of what Radio Stations and advertisers need in today’s environment, and we at AdLarge look forward to being a part of their continuing success.”

ADLARGE
M E D I A™

Verge VP/Sales, Grant Merrill (Grant.Merrill@RadioChanged.com) commented, “With AdLarge as part of our team, we expect to be able to aggregate even more content and services in coming weeks.” The Verge team is available by phone toll-free at (855) 99-VERGE and on-line at www.RadioChanged.com.

###

About Verge Network, Inc.

Verge Network, Inc. is a syndicator of content and services to Radio Stations in the US with offices in Nashville, Kansas City, and Little Rock. The company seeks to provide broadcasters with tools and expertise to adapt and thrive in the era of media and consumer device convergence. (855) 99-VERGE Tel (615) 807-3334 Fax www.RadioChanged.com



About AdLarge Media, LLC

Adlarge Media is the fastest growing advertising sales organization in the U.S., servicing traditional radio, digital and mobile content providers. Through strategic asset utilization from content and technology partners, the company sells and executes compelling advertising campaigns. AdLarge was founded by industry pioneers and innovators Gary Schonfeld, CEO, and Cathy Csukas, President, who have assembled a highly experienced management group and advertising sales team with a proven track record of delivering full cycle advertising solutions in an ever-changing media landscape.



Nashville Kansas City Little Rock
(855) 99-VERGE Tel (615) 807-3334 Fax www.RadioChanged.com