

Verge Radio Network

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FOR IMMEDIATE RELEASE:

Verge Network Adds Representation Of Saturday Outdoors Live Broadcast Begins April 2nd



Nashville, TN – March 8th, 2011 – Verge Network, Inc., a syndicator of content and services to Radio Stations, announced it will now represent Saturday Outdoors, a weekly two-hour live talk program devoted to hunting, fishing, and the outdoor lifestyle. The program airs live Saturday mornings from 6:00am – 8:00am CST with digital re-feeds on-demand anytime. Details are available on-line at www.RadioChanged.com.

VP/Sales for Verge Network, Grant Merrill (Grant.Merrill@RadioChanged.com), commented “Programming related to the outdoor lifestyle is popular with both listeners and advertisers, but it is hard to find consistent access to high-quality hosts and guests. Saturday Outdoors provides a reliable solution that opens up one of the biggest revenue streams in America’s heartland.” Saturday Outdoors is available for barter, and is delivered via an IP streaming receiver provided by the network.

Foremost Hunting and Fishing Experts. Co-Host Joey Fisher is joined, often on-location at expositions and tournaments, by experts from all aspects of the hunting and fishing industries. **Integrated On-Line Content.** Producing fast-paced, live on-air content and on-line content for your website, social media sites, and mobile apps. **With Creative Promotional Overlays.** We put the latest gear in your hands to build local promotions in conjunction with our national sponsors. **And Local Revenue Opportunities.** Our local sales template helps you tap into the outdoor lifestyle to find local sponsors for the show.



Saturday Outdoors is the latest in a series of content distribution agreements being announced by Verge Network. The Verge team is available by phone toll-free at (855) 99-VERGE and on-line at www.RadioChanged.com.

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About Verge Network, Inc.

Verge Network, Inc. is a syndicator of content and services to Radio Stations in the US with offices in Nashville, Kansas City, and Little Rock. The company seeks to provide broadcasters with tools and expertise to adapt and thrive in the era of media and consumer device convergence. (855) 99-VERGE Tel (615) 807-3334 Fax www.RadioChanged.com



Nashville Kansas City Little Rock
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