

Verge Radio Network

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Verge Network Announces Mobile Platform Powered By iFanMedia Corporation Will Host Mobile Webinar for Radio Broadcasters Feb 17th



Nashville, TN – February 2nd, 2011 – Verge Network, Inc., a syndicator of content and services to Radio Stations, has announced a new relationship with Salt Lake City-based iFanMedia Corporation. The powerful and innovative iFan mobile apps platform will now be available to Radio Stations exclusively through Verge Network.

“It’s the most comprehensive mobile app we’ve seen for Radio, and with cash and barter options available in all market sizes, we feel this makes high-performance mobile apps available to every Radio broadcaster,” said Grant Merrill (Grant.Merrill@RadioChanged.com), VP/Sales for Verge Network. Mike Dodson, CEO of iFanMedia Corporation commented, “With iFan mobile apps our Radio partners are using the latest mobile and social media strategies to grow their own audiences and increase business for advertisers.”



Verge Network will host an on-line webinar, **5 Practical Ideas for Building Audience with Mobile Phones**, on Thursday, February 17th at 1pm CST. “Everyone seems to recognize that smart phones are dramatically changing how we live, work, and play – but no one is offering practical ideas. We’re taking a major step to share some best practices and offer ideas you can take back to your Stations and start implementing on-the-spot,” commented Steven Ludwig, President of Verge Network.

Verge Network is accepting reservations for the on-line webinar Thursday, February 17th at 1:00pm CST. The Verge team is available by phone toll-free at (855) 99-VERGE, by e-mail at Grant.Merrill@RadioChanged.com, and on-line at www.RadioChanged.com.

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About Verge Network, Inc.

Verge Network, Inc. is a syndicator of content and services to Radio Stations in the US with offices in Nashville, Kansas City, and Little Rock. The company seeks to provide broadcasters with tools and expertise to adapt and thrive in the era of media and consumer device convergence. (855) 99-VERGE Tel (615) 807-3334 Fax www.RadioChanged.com



About iFanMedia Corporation

iFanMedia Corporation is a Salt Lake City-based developer of mobile apps for various vertical industries including Radio. The company’s advanced technology platform powers mobile apps with extremely high levels of user interactivity, group buying technology, as well as an exclusive client dashboard that allows for adapting the content of the mobile apps on the fly and flexible advertising insertion. www.iFanMedia.com



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